



Can you believe it's that time again? We are very proud of the growing success of San Antonio Cocktail Conference, and our attendance and recognition have increase with industry professionals and aficionados alike. This success is shared with talented and generous people who help us present beautiful events and top-level seminars and tastings.

We are now accepting submissions of seminar proposals for San Antonio Cocktail Conference 2018. This year's conference will take place Jan. 10 - 14, 2018, and we want to personally invite you to showcase your talents.

From its inception, San Antonio Cocktail Conference has put giving back at the forefront of what we do and why we do it. Houston Street Charities and its headliner event, San Antonio Cocktail Conference, have given hundreds of thousands of dollars to save children's lives over the past six years, and we're proud that this will always be an important part of our mission. As we continue our support of children's charities, we are asking you to join us at San Antonio Cocktail Conference 2018. **The 2018 Seminar Submission form is enclosed and due back to us by August 31, 2017.**

When filling out this form, please note:

- Each seminar is 75 minutes. Out of respect to all presenters and participants, we must stay on schedule. No presentation should exceed the 1 hour & 15 minute time limit. Please plan your presentation accordingly. We will be obligated to prematurely end your seminar if it runs over the allotted time.
- There should be at least two cocktails served during each seminar. We will provide 9 oz. plastic old fashioned cups and two well-trained bartenders to assist at each seminar.
- If you are planning on serving any of your spirits neat (in addition to the cocktails you'll be serving), please let us know so we may provide appropriate glassware.

If your seminar is scheduled for SACC 2018, we will send you forms asking for additional information, including your intended travel dates, a/v needs, drink recipes, and a current photo or headshot. Please be ready to submit this additional information by **October 20, 2017**. However, the earlier you get this information to us, the earlier we can get you and your information incorporated into our marketing materials and online. And seminar topics are first come, first served—the earlier we hear from you, the greater the chance that you'll be able to present your first choice seminar topic.

In the event that your first choice is not able to be included in our Seminar Schedule, we ask that you provide a second proposed topic. Please respond by **AUGUST 31** so that we can accommodate everyone and make the 2018 conference another great success.

Regardless of the quality or interest, seminar proposals submitted after August 31 will likely not be considered as we must move forward and make plans.

As an official SACC Presenter, you will be hosted in San Antonio with accommodations (unless provided by your brand affiliation), and a pass to most all of our SACC events. We also offer a travel stipend/reimbursement for official SACC Presenters. HOWEVER, so that we may keep expenses to a minimum (and increase our charitable gifts!), please follow the instructions for payment carefully. The deadline for reimbursement forms is January 21, 2018. Please – NO EXCEPTIONS. Travel reimbursements are available (with receipts only) for UP TO \$300 for out-of-state presenters and \$200 for in-state presenters. For presentations with multiple presenters, SACC will pay travel for ONE headlining presenter, and will reimburse travel expenses for each additional presenter (up to two) for up to \$200 for out-of-state presenters and \$100 for in-state presenters (with receipts only). Lodging for seminars with more than one presenter is provided 2 per room, up to 2 rooms total. Please – NO EXCEPTIONS.

Forms should be completed online and returned by email (please SAVE completed form before you send!), or completed by hand and then scanned and returned by email to seminars@sacocktails.org. We will follow-up with you promptly. To keep up with the most up-to-date conference details, visit www.sacocktailconference.com, or follow us on Facebook or Twitter.

If you have any questions, please feel free to contact Jenny Rabb, jenny@sacocktails.org or 210-885-0538. Thanks again for your support. We look forward to having you with us in January as we once again Pour our Hearts Out for Children.