



It's that time again! Each year the San Antonio Cocktail Conference has been increasingly well received by industry and aficionados alike. This success is due in large part to the support we have enjoyed from talented and generous people like you. We are now accepting submissions of seminar proposals for San Antonio Cocktail Conference 2017. This year's conference will take place Jan. 11 - 15, 2017, and we want to personally invite you to showcase your talents.

From its inception, San Antonio Cocktail Conference has put giving back at the forefront of what we do and why we do it. In its first five years, Houston Street Charities and its headliner event, San Antonio Cocktail Conference, have given hundreds of thousands of dollars to save children's lives, and we're proud that this will always be an important part of our mission. As we continue our support of children's charities, we are asking you to join us at San Antonio Cocktail Conference 2017. **The 2017 Seminar Submission form is enclosed and due back to us by September 15, 2016.**

When filling out this form, please note:

- Each seminar is 75 minutes. Out of respect to all presenters and participants, we must stay on schedule. No presentation should exceed the 1 hour & 15 minute time limit. Please plan your presentation accordingly. We will be obligated to prematurely end your seminar if it runs over the allotted time.
- There should be at least two cocktails served during each seminar. We will provide 9 oz. plastic old fashioned cups and two well-trained bartenders to assist at each seminar.
- If you are planning on serving any of your spirits neat (in addition to the cocktails you'll be serving), please let us know so we may provide appropriate glassware.

If your seminar is scheduled for SACC 2017, we will send you forms asking for additional information, including your intended travel dates, a/v needs, drink recipes, and a current photo or headshot. Please be ready to submit this additional information by **October 15, 2016**. However, the earlier you get this information to us, the earlier we can get you and your information incorporated into our marketing materials and online. And seminar topics are first come, first served—the earlier we hear from you, the greater the chance that you'll be able to present your first choice seminar topic.

In the event that your first choice is not able to be included in our Seminar Schedule, we ask that you provide a second proposed topic. Please respond by **SEPTEMBER 15** so that we can accommodate everyone and make the 2017 conference another great success. Regardless of the quality or interest, seminar proposals submitted after September 1 will likely not be considered as we must move forward and make plans.

As an official SACC Presenter, you will be hosted in San Antonio with accommodations (unless provided by your brand affiliation), and a pass to most all of our SACC events. We also book travel for official SACC Presenters. HOWEVER, in order to keep expenses to a minimum (and increase our charitable gifts!), we must have your travel information by **NOVEMBER 1, 2016**. Please watch for the form to be sent to you and return it promptly! We cannot reserve travel for anyone whose form is received after that date. Presenters whose forms are received after the deadline must book their own travel and can submit travel receipts for reimbursement. The deadline for reimbursement forms is January 22. Please – NO EXCEPTIONS. Travel reimbursements are available (with receipts only) for UP TO \$300 for out-of-state presenters and \$200 for in-state presenters. For presentations with multiple presenters, SACC will pay travel for ONE headlining presenter, and will reimburse travel expenses for each additional presenter (up to two) for up to \$200 for out-of-state presenters and \$100 for in-state presenters (with receipts only). Lodging for seminars with more than one presenter is provided 2 per room, up to 2 rooms total. Please – NO EXCEPTIONS.

Forms can be completed online or completed by hand and then scanned and returned by email to seminars@sacocktails.org. We will follow-up with you promptly. To keep up with the most up-to-date conference details, visit www.sacocktailconference.com, or follow us on Facebook or Twitter.

If you have any questions, please feel free to contact me at seminars@sacocktails.org or 210-885-0538. Thanks again for your support. We look forward to having you with us in January as we Pour our Hearts Out for Children.

Jenny Rabb
Event Director