



We are very proud of the growing success of San Antonio Cocktail Conference, and we recognize that this success is shared with the talented and generous people who help us present beautiful events and top-level seminars and tastings. Seminars at San Antonio Cocktail Conference are an opportunity for us to bring education and entertainment regarding craft cocktails to industry professionals and cocktail enthusiasts alike. We are now accepting submissions of seminar proposals for San Antonio Cocktail Conference 2020. This year's conference will take place Jan. 15 - 19, 2020, and we want to personally invite you to showcase your talents.

From its inception, San Antonio Cocktail Conference has put giving back at the forefront of what we do and why we do it. Houston Street Charities and its headliner event, San Antonio Cocktail Conference, have given hundreds of thousands of dollars to save children's lives over the past seven years, and we're proud that this will always be an important part of our mission. As we continue our support of children's charities, we are asking you to join us at San Antonio Cocktail Conference 2020.

Once again, seminars at SACC will be offered over on THREE DAYS - Thursday, Friday and Saturday, January 16 - 18, 2020. The 2020 Seminar Submission form is **due back to us by September 8, 2019**. NEW THIS YEAR: there are two different ways to offer a seminar at SACC: General Spirits Education Seminars, and Spirit Sponsored Seminars (spirit brand specific). **Please read carefully to make sure you are submitting your seminar in the correct category!**

When filling out the Seminar Proposal form, please note:

- Each seminar is 75 minutes. Out of respect to all presenters and participants, we must stay on schedule. No presentation should exceed the 1 hour & 15 minute time limit. Please plan your presentation accordingly. We will be obligated to prematurely end your seminar if it runs over the allotted time.
- Cocktails are not required, but if they are part of your presentation we recommend two cocktails served during each seminar. We will provide 9 oz. plastic old fashioned cups and two well-trained bartenders to assist as needed at each seminar. Batching and additional ingredients will be provided by SACC for BOTH General Spirits Education and Spirit Sponsored Seminars as per our additional ingredients list (list will be provided with literature sent upon approval of seminars)

If you are planning on serving any of your spirits neat (in addition to the cocktails you'll be serving), please let us know so we may provide appropriate glassware.

If your seminar is scheduled for SACC 2020, we will send you forms asking for additional information, including your intended travel dates, a/v needs, drink recipes, and a current photo or headshot. Please be ready to submit this additional information by October 18, 2019. However, the earlier you get this information to us, the earlier we can get you and your information incorporated into our marketing materials and online.

We welcome additional proposals from a single presenter. When listing a second option on your form, please indicate whether you are proposing a second topic as an option (either is ok with you), or only in the event your first choice isn't selected by our committee (it's your SECOND choice), or because you're willing to do both! Please respond by **September 8**. Regardless of the quality or interest, **seminar proposals submitted after September 8 will not be considered** as we must move forward and make plans.

PLEASE READ CAREFULLY - NEW INFORMATION FOR 2020! There are TWO categories of official SACC Presenters: General Spirits Education Seminar Presenters and Spirit Sponsored Seminar Presenters. Travel stipends and room accommodations information is specific to each category - please find the information for your category below:

General Spirits Education Seminars - You will be hosted in San Antonio with accommodations for up to three nights - to include the night before your seminar and the night after your seminar, plus one night - and a pass to most all of our SACC events. Additional hotel nights can be provided to you at a discounted rate. Lodging for seminars with more than one Presenter is provided 2 per room, only 1 room per seminar total. Please – NO EXCEPTIONS. Additional rooms can be provided to you at a discounted rate. We also offer a travel stipend/reimbursement - Reimbursements are available (with receipts only) for single Presenters or primary Presenters (if there are multiple Presenters) of UP TO \$300 for out-of-state Presenters and \$200 for in-state Presenters. Only previously approved Presenters (those listed on the original proposal) will qualify for reimbursement. For presentations with multiple Presenters, SACC will pay travel for ONE primary Presenter, and will reimburse travel expenses for ONE additional Presenter for up to \$200 for out-of-state Presenters and \$100 for in-state Presenters (with receipts only).

PLEASE NOTE: so that we may keep expenses to a minimum (and increase our charitable gifts!), we ask that you follow the instructions for payment carefully. WE WILL NOW PAY TRAVEL STIPENDS upon departure from San Antonio in January for completed forms WITH RECEIPTS submitted by January 12, 2020. The deadline for ALL reimbursement forms is January 30, 2020. Please – NO EXCEPTIONS. A link to travel reimbursement forms will be sent to approved Presenters and will also be available online.

Spirit Sponsored Seminars - You will be given a pass to most all of our SACC events for the entirety of your stay. Travel and lodging will NOT be covered, but discounted room rates are available, and we're happy to help with that! Sponsorship Fee: \$750. Donated spirits for a Spirit Sponsored Seminar must come from our local Texas distributors.

Forms are available through the SACC website, www.sacocktailconference.com on the Participate tab and should be sent to seminars@sacocktails.org. To send a completed form **please follow these instructions:** The official SACC Seminar Proposal form is a Google Form - your answers will be submitted to us through Google. There is no need to print anything or save it.

This year we are proud to host an experienced and diverse group of industry representatives who will be part of our Seminar Selection Committee. We welcome John Gray, Natalia Cardenas and Sandra Spalding, who join Jenny Rabb, JP DeLoera, Karah Carmack, Steven Martin and Nico Martini in rounding out this group. We will follow-up with you promptly, and you can expect to hear from us by September 30.

If you have any questions, please feel free to contact Cathy Siegel, cathy@sacocktails.org, Jenny Rabb, jenny@sacocktails.org or JP DeLoera, jp@sacocktails.org.

To keep up with the most up-to-date conference details, visit www.sacocktailconference.com and sign up for Updates, or follow us on Facebook, Instagram or Twitter.

Thanks again for your support. We look forward to having you with us in January as we once again Pour our Hearts Out for Children.