



Expectation of Charities

Organizations designated as beneficiaries of Houston Street Charities and the San Antonio Cocktail Conference will agree to the following expectations in order to receive funding:

- Support the marketing efforts of San Antonio Cocktail Conference through your organization's website and social media pages including Facebook, Twitter, etc.
- Participate by request in opportunities for media support of marketing for San Antonio Cocktail Conference and your charity, including television appearances and interviews for a variety of media outlets.
- Help recruit volunteers for the week of the San Antonio Cocktail Conference through your organization's e-blasts, social media, and any other communication outlet available to the organization.
- Provide supportive written materials, logos, and summaries of services as needed for promotional material, printed collateral for event, SACC website, etc.
- Encourage board members and staff to participate in San Antonio Cocktail Conference events (two All Event-Access Passes will be issued to each beneficiary organization).

Signature:

President/CEO/Executive Director

Date